



New Growing Wisconsin Magazine Celebrates the Year of the Worker

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MADISON, Wis. – Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP) Secretary Randy Romanski has announced the 2024-25 edition of the Growing Wisconsin magazine is now available. The magazine celebrates the Year of the Worker.

“Governor Tony Evers declared 2024 as the Year of the Worker, and throughout the year, the state has been recognizing the importance of supporting Wisconsin’s workforce,” said Romanski. “I am pleased this magazine shares stories about Wisconsin’s agricultural workforce that keeps the state’s farms, processors, and businesses thriving.”

Wisconsin agriculture has a \$116.3 billion impact and is a significant employer in the state. A [recent study](#) shared that annually Wisconsin agriculture provides 353,900 jobs, or 9.5% of the state’s employment.

This magazine is the 11th edition of Growing Wisconsin. The magazine is available online at Wagriculture.com, and printed copies can be requested.

Growing Wisconsin includes stories about educational institutions and organizations that are preparing the future agricultural workforce. Articles also recognize the diversity of Wisconsin’s agricultural workforce on farms, in processing facilities, and at agribusinesses.

Farm Flavor Media, a marketing company and division of Journal Communications, generates the content, sells advertisements, and publishes Growing Wisconsin. No department funds are spent to create this magazine.

To request printed copies of *Growing Wisconsin* to distribute at your business, organization, school, or office, email Ashley Andre, DATCP Policy Initiatives Advisor, at ashley.andre@wisconsin.gov.

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