



Wisconsin Potato Industry Board Election Open

FOR IMMEDIATE RELEASE: May 10, 2024

Contact: Dan Richter, Public Information Officer, (608) 419-5352
dan.richter@wisconsin.gov

MADISON, Wis. – The Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP) has certified three nominees that are eligible to be elected to the Wisconsin Potato Industry Board. Candidates were nominated during the period that ended March 29, 2024. Potato growers have until June 15, 2024 to vote on the following candidates:

District 1 Nominee: Eric Schroeder, Deerbrook

Ashland, Barron, Bayfield, Brown, Burnett, Chippewa, Clark, Door, Douglas, Dunn, Eau Claire, Florence, Forest, Iron, Kewaunee, Langlade, Lincoln, Marinette, Menominee, Oconto, Oneida, Pepin, Pierce, Polk, Price, Rusk, Sawyer, St. Croix, Taylor, Vilas, and Washburn counties.

District 2 Nominee: James Okray, Stevens Point

Marathon, Outagamie, Portage, Shawano, Waupaca, and Waushara counties.

District 3 Nominee: Roderick Gumz, Endeavor

Adams, Buffalo, Calumet, Columbia, Crawford, Dane, Dodge, Fond du Lac, Grant, Green, Green Lake, Iowa, Jackson, Jefferson, Juneau, Kenosha, La Crosse, Lafayette, Manitowoc, Marquette, Milwaukee, Monroe, Ozaukee, Racine, Richland, Rock, Sauk, Sheboygan, Trempealeau, Vernon, Walworth, Washington, Waukesha, Winnebago, and Wood counties.

DATCP will mail ballots to eligible potato growers the week of May 10, 2024. Growers that have not received a ballot by May 20, 2024 can request a ballot by contacting DATCP Market Orders staff at DATCPMarketOrders@wisconsin.gov. Eligible growers can vote for the candidate in their respective district or write in the name of another eligible producer.

Completed ballots must be emailed or mailed to DATCP, Market Orders Program, PO Box 8911, Madison, WI 53708 and postmarked on or before June 15, 2024.

Elected producers will serve three-year terms beginning July 1, 2024.

About the Wisconsin Potato Industry Board

The Wisconsin Potato Industry Board is composed of nine producers in three districts across the state, with one at-large member elected every third year. The board oversees the collection and use of approximately \$2 million in assessment fees paid by Wisconsin potato growers. This funding is used to support the potato industry through research, education, and promotion of Wisconsin-grown potatoes.

DATCP administers elections for Wisconsin commodity marketing boards. To learn more about market order boards, visit https://datcp.wi.gov/Pages/About_Us/MarketingBoards.aspx.

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