

2022 China Dairy Expo

June 25-27, 2022 – Nanchang, China

Funded by the [Wisconsin Initiative for Agricultural Exports](#)



About the Show

Organized by the China Dairy Association, China Dairy Expo is the largest dairy production event in China, covering the entire dairy production supply chain. China has one of the fastest growing dairy industries in the world and the Nanchang, Jiangxi Province is known as the hub for dairy innovation and production in Eastern China with easy access to key dairy production areas. The province is keen to further develop its dairy industry with the support of its dairy association and government.

The Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP) is coordinating a Wisconsin Pavilion at the 2022 China Dairy Expo to showcase the high-quality products produced in Wisconsin and expertise that America's Dairyland has to offer.

Who Should Attend

DATCP invites Wisconsin businesses interested in building or expanding dairy exports to China to exhibit in the Wisconsin Pavilion at the 2022 China Dairy Expo. Companies involved in the following dairy-related fields are encouraged to apply: genetics, feed supplements and nutrition, dairy ingredients and products, animal health, manure water treatment technology and systems, farming, processing, publications, associations, and organizations.

Due to COVID-19 travel restrictions in China, only companies with representatives or distributors in China will be eligible to participate.

Highlights and Services

- Shared furnished space within the Wisconsin Pavilion
- Paying for raw or unfinished space only
- Featured in the Wisconsin Directory in English and Chinese at the show
- Free participation in Wisconsin and U.S. dairy forums
- Exhibitor assistance, including booth support, translation services, and business match-making

Proposed Schedule

To be confirmed by the China Dairy Association

Friday, June 24: Booth set-up
Saturday, June 25: China Dairy Expo
Sunday, June 26: China Dairy Expo
Monday, June 27: China Dairy Expo

To apply, contact:

Jennifer Lu, Economic Development Consultant
International Agribusiness Center
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Application Deadline: May 1, 2022

Booth space is limited. Companies will be chosen on a first come, first served basis.



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