

International Agribusiness Center

Weekly Country Report, January 4-8, 2021

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USDA/Global Agricultural Information Network Reports

China Exporter Guide – [link](#)

China is the third largest export market for U.S. agricultural and related products. For the first time in at least 20 years, consumer-oriented imports exceeded bulk commodity imports by value in 2019. Due to pandemic-related travel restrictions, exporters are encouraged to stay engaged by participating in virtual trade shows, conferences, and matchmaking events. The U.S.-China Economic and Trade (Phase One) Agreement provided new or expanded market access for U.S. beef, pork, poultry, seafood, dairy, animal feed, pet food, fruit, and horticultural products. This report provides practical tips to U.S. agricultural, forestry, and fishery exporters on how to conduct business in China. The report includes information on local business practices, a review of consumer preferences, food standards and regulations, and import and inspection procedures.

Avian Influenza Outbreaks in Several Indian States – [link](#)

On January 6, 2021, the Ministry of Fisheries, Animal Husbandry and Dairying, Government of India (GOI) reported Avian Influenza (AI) outbreaks in the states of Rajasthan, Madhya Pradesh, Himachal Pradesh, and Kerala (at 12 epicenters). An advisory has also been issued to the affected states to contain the outbreak of AI (bird flu).

Japan-UK Free Trade Agreement Enters into Force – [link](#)

On January 1, the Japan-UK Comprehensive Economic Partnership Agreement (CEPA) entered into force, enabling the United Kingdom to maintain most of the market access terms for agriculture that had been negotiated under the Japan-EU Economic Partnership Agreement (EPA). However, the United Kingdom lost access to 15 out of 25 preferential tariff-rate quotas (TRQs). For the 10 TRQs for which the United Kingdom retained access, a new mechanism was established whereby preferential tariffs rates will only be applied to the volume remaining after EU-27 imports have been subtracted.

COVID-19 in India - Weekly Food Retail Update – [link](#)

Russia to Restrict Exports of Some Grains and Oilseeds Through Mid-2021 – [link](#)

As part of its package of measures to reduce food prices adopted in December 2020, the Russian government issued a number of decrees to restrict exports of some grains and oilseeds in the first half of 2021. This report contains unofficial translation of the respective measures on wheat, rye, barley, corn, sunflower seeds and rapeseeds, that will be in effect between January 9 and June 30, 2021.

India Exporter Guide – [link](#)

The COVID-19 pandemic and ensuing nationwide lockdown has impacted local demand for imported food and agricultural products. The pandemic has shifted consumer preferences towards healthy/mindful eating habits through the incorporation of immunity boosting, protein-rich, natural, vegan, and organic food products. This



consumption shift along with a sharp increase in online shopping presents new opportunities for U.S. exporters. India is a rapidly growing market for imported food products, but it remains a difficult market to navigate with high tariffs, a challenging regulatory environment, and competition from foreign and domestic suppliers.