



What resources are available to me?

Besides the assistance and information available from Safe Wisconsin Produce representatives, other state and federal agencies may be able to assist you:

Produce Safety Alliance
www.producesafetyalliance.cornell.edu

North Central Region Center for FSMA Training, Extension and Technical Assistance
www.ncrfsma.org

Food Safety & Health, UW Madison
www.foodsafety.wisc.edu

University of Wisconsin-Extension
www.uwex.edu

Buy Local Buy Wisconsin Grant
www.datcp.wi.gov/Pages/BuyLocalBuyWisconsinGrants.aspx

Wisconsin Focus on Energy Agribusiness Incentives
www.focusonenergy.com/business/efficient-equipment/agribusiness

Benefits.gov
www.benefits.gov

Food Safety Audit Programs
www.ams.usda.gov/services/auditing/gap-ghp

Grants.gov
www.grants.gov

Contact Us

Phone: (608) 224-4511
 Email: safeproduce@wi.gov
 Web: SafeProduce.wi.gov



Wisconsin Department of Agriculture,
 Trade and Consumer Protection
 Division of Food and Recreational Safety
 2811 Agriculture Drive, PO Box 8911
 Madison, WI 53718



How Will the Food Safety Modernization Act Affect the Wisconsin Farmer?



How do I determine if my farm will be covered by the Safe Wisconsin Produce program?

- If your fresh produce sales are less than \$25,000 a year (averaged over the previous 3 years), you are not covered by federal produce safety regulations.
- If your fresh produce sales are more than \$25,000, and your gross sales for all food (meat, dairy, poultry, etc.) are less than \$500,000, you may qualify for an exemption from many, but not all produce safety regulations.
- If your produce sales are more than \$25,000 or your gross food sales are more than \$500,000, you might be fully covered by the produce safety rule.
- Other exemptions and scenarios may exclude you from the rules while others may mean you have to comply. Ask a Safe Wisconsin Produce representative about your particular situation for more information.



Where can I learn more about Safe Wisconsin Produce and what the new federal produce safety rules mean for my farm?

You can attend various sponsored produce safety training events; attend a Safe Wisconsin Produce sharing session in your area; look for the Safe Wisconsin Produce brochures at county and state fairs; send us an email at safeproduce.wi.gov; or visit our website at SafeProduce.wi.gov.

How quickly do I have to meet the Safe Wisconsin Produce requirements?

Depending on the size of your farm, you will have between two and four years to meet most of the produce safety regulations. Generally speaking, the smaller your farm's operation, the more time you have to meet guidelines.



How will Wisconsin ensure its produce meets the new federal produce safety standards?

Safe Wisconsin Produce will first make sure affected farmers know what the guidelines are and provide farmers with the tools to ensure their produce is safe.

Classes will be offered to provide you with instruction on the best safe farming practices. Safe Wisconsin Produce inspectors will be available to conduct courtesy on-farm reviews. Safe Wisconsin Produce personnel will also travel throughout the state attending fairs and produce conventions to talk directly with you, listen to your concerns, and provide you with requested information.