



Division of Food and Recreational Safety

Guidance for Selling Unpackaged Produce During Emergency Order

The Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP) wants to provide additional information related to Gov. Tony Evers' [emergency order](#) issued on March 17.

In addition to prohibiting gatherings of 10 people or more, the order forbids customers at restaurants and retail food establishments from self-dispensing all unpackaged foods. DATCP has received several questions about how this prohibition applies to produce sales, and we want to provide some clarity on one of the primary concerns.

Can unpackaged fruits and vegetables be available for customers?

Yes. Unpackaged fresh fruits, vegetables and other produce may continue to be displayed for selection and purchase by consumers. To minimize the likelihood of repeated hand contact with produce, retailers should consider decreasing the amount of products displayed for sale and re-stock items more frequently. Be sure to regularly clean and sanitize all containers used to store produce.

This order remains in effect for the duration of the public health emergency declared in [Order No. 72](#), or until a superseding order is issued.

Helpful Resources

The [State of Wisconsin created a webpage](#) that offers resources from various agencies and answers to critical questions. Here are a few other resources from the Wisconsin Department of Health Services (DHS) that might be helpful during this challenging time:

- [COVID-19 Information](#)
- [COVID-19 Facts: Why Social Distancing](#)
- [COVID-19 Facts: Protect Your Family](#)

Thank you for your role in keeping Wisconsinites safe and healthy by reducing the spread of COVID-19. If you have any questions, please send them to datcpfoodcomplaintsemergencyresponse@wisconsin.gov.

