



## DATCP issues consumer advisory for yogurt produced by Sugar River Dairy

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MADISON, Wisconsin –The Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP)—Division of Food and Recreational Safety is issuing a consumer alert for an undetermined amount of yogurt that is falsely labeled to indicate that it was made at a Wisconsin dairy plant by Sugar River Dairy in Albany, Wisconsin. As a result of the false labeling, assurance of product safety cannot be assessed.

No reports of illness have been reported as a result of eating these products. Consumers who have any of these products can return them to the original place of purchase or discard them.

Products subject to this alert include the following:

- 6 oz. plastic containers of 1% assorted fruit flavored yogurt
- 24 oz. plastic containers of 1% vanilla, whole milk plain and whole milk Greek-style yogurt
- 5 lb. plastic containers of 1% and whole milk yogurt
- 20 lb. plastic bags of yogurt

Mislabeled products may have been sold at grocery and other retail stores, primarily in southern Wisconsin, since April 2016. Potentially false information on the product container includes the statements “Wisconsin homestead yogurt”, “Wisconsin single source Grade A milk yogurt”, “crafted in Wisconsin”, “Wisconsin natural yogurt”, and the “Wisconsin Dairy” emblem. The “55” in “Plant no. 55-311” on the container indicates a Wisconsin dairy plant.

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