

Wisconsin Dairy Task Force 2.0  
Sub-Committee Membership and Other Information

**Markets**

**Members**

Jeff Schwager — President, Sartori Cheese  
Brody Stapel — producer, Double Dutch Dairy, DBA  
Chad Vincent — CEO of Dairy Farmers of Wisconsin  
Elizabeth Wells — Dir Farm Milk Management, Organic Valley  
Patty Edelburg — producer, Wisc Farmers Union  
Dave Daniels — producer, Mighty Grand Dairy, Farm Bureau  
Tom Crosby — producer, Vice Pres, WI NFO  
Rob Byrne\* — Schreiber Foods

**Resource Person(s)**

Krista Knigge — DATCP, export markets

**Issues Identified**

Market development (research)  
Market access  
Market opportunities  
Exports-focus on specialty items and away from fluctuating commodity based  
Export markets  
Market volatility  
What is market share in obvious places that we have missed?  
Over supply  
Lack of access to market milk  
Access to export markets, geographic indicators, tariffs, regulations, trade agreements  
Loss leader  
Processing capabilities  
Milk from other states  
Help expand export opportunities  
Shipping milk in from other states and labeling the finished product as “WI” based  
Distribution issues  
How do we get our milk to market/manure to fields  
Balancing supply with demands of the market

\* Sub-Committee Chairperson