

# Safe Wisconsin Produce On-Farm Readiness Review Demonstration

Thursday, September 19  
Wood Orchard Market  
1724 N. 14th Ave.  
Sturgeon Bay, WI 54235

1–4:30 p.m.

**On-farm readiness review demonstration**

**FREE** - Register online prior to event at <https://safeproduce.wi.gov>

## Who should attend?

Fresh produce growers who sell and market raw produce direct to consumers or to wholesalers and any fresh produce grower wanting to learn more about food safety practices for produce.

## Program Information

An on-farm readiness review is one of the resources available to produce growers to prepare for a regulatory inspection. The review is not an audit or a pre-inspection, instead it is an assessment of a farm's existing food safety practices. A review is done by a team of state produce safety officials and cooperative extension agents who provide an assessment of the farm's readiness to meet new requirements. There is no charge to the grower, no regulatory paperwork, and feedback is provided through observation and discussion.



## Contact

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UNIVERSITY OF WISCONSIN-MADISON

Learn more about the Safe Wisconsin Produce Program at  
<https://safeproduce.wi.gov>

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Safe Wisconsin Produce