

Refund (Ch. 98.08) Signage Posting

Last Revision: January 27, 2011

[Back to Table of Contents](#)

 [Wis. Stats. 98.08\(1\) & \(2\)](#)

Background

Under Wis. Stats. § 98.08 (2):

“a person who sells a commodity or thing and who uses an electronic scanner to record the price of that commodity or thing shall display, in a conspicuous manner, a sign stating the requirements of sub. (1).”

Policy

Consumers at every checkout must be able to easily read the Chapter 98.08 price refund signs. The display can be individual signs at each register, or one large sign visible to all consumers at checkout registers. If a sign is not conspicuous at every register it is a violation of Wis. Stats. §98.08 (2).

Effective Date: June 1, 2003