



Workshops designed to help ag professionals coach clients through current ‘rough patch’

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The tight financial margins that many farmers currently face can lead to stress which can have a negative impact on a farmer’s personal, family and work life.

To help agricultural professionals who work with farmers dealing with tight margins and the subsequent stress it may cause, the Wisconsin Department of Agriculture, Trade and Consumer Protection is co-sponsoring a series of workshops called “Coaching Your Clients Through This Rough Patch.” Designed to provide strategies for working with stressed producers, and to share resources available to farm families, the workshops will be offered in five locations in late October.

The workshops will be offered on the following dates and locations:

Monday, October 24, 2016, 12:30 - 4:30 pm at Stoney Creek Hotel & Conference Center, La Crosse/Onalaska, 3060 S Kinney Coulee Rd, Onalaska, Wis.

Tuesday, October 25, 2016, 12:30 - 4:30 pm at the Chippewa County Courthouse, 711 North Bridge Street, Chippewa Falls, Wis.

Wednesday, October 26, 2016, 12:30 - 4:30 pm, Liberty Hall Banquet and Conference Center, 800 Eisenhower Dr., Kimberly, Wis.

Thursday, October 27, 2016, 12:30 - 4:30 pm, Olympia Resort Conference Center, 1350 Royale Mile Rd, Oconomowoc, Wis.

Friday, October 28, 2016, 12:30 - 4:30 pm, Iowa County UW-Extension Office, 303 W Chapel Street, Dodgeville, Wis.

This series of workshops is co-sponsored by the University of Wisconsin’s Center for Dairy Profitability, UW-Extension’s FARM Team, and DATCP’s Farm Center.

The Farm Center, part of DATCP’s Division of Agricultural Development, is dedicated to growing Wisconsin agriculture. Its mission, simply stated, is to help farmers.

“The Farm Center’s team of agricultural economic development consultants help all types of Wisconsin farmers deal with the critical economic, business and social needs of farm families,” said Kathy Schmitt, Farm Center director. “Services provided include financial and business consultation, farm succession planning, conflict mediation, production challenges and other assistance. This workshop series – ‘Coaching your Clients Through This Rough Patch – falls directly within the scope of our services and we are pleased to be able to assist in offering strategies for working with financially strained producers.”

More information, including registration information for agriculture professionals, is available [here](#).