

## Safe Wisconsin Produce

### Who We Are

Safe Wisconsin Produce is a DATCP program to adopt federal food safety regulations in a manner that makes sense for Wisconsin produce growers to ensure the safety and wholesomeness of produce grown in the state. The team works to educate Wisconsin produce growers who must meet the requirements of the Produce Safety Rule before on-farm inspections begin. This allows for a greater focus on reducing risk and enhancing education for farmers.

This program is the result of the Food Safety Modernization Act (FSMA) of 2011, which allowed for a greater focus on preventing food safety problems rather than reacting to problems as they occur.

If you have questions about how the rule may affect your operation, or would like information about available resources, contact:

Safe Wisconsin Produce  
(608) 224-4511  
safeproduce@wi.gov

Additional information and resources are available at <https://safeproduce.wi.gov>.

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# On-farm Readiness Review



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Trade and Consumer Protection  
Division of Food and Recreational Safety  
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## What is an on-farm readiness review?

An on-farm readiness review is an assessment of your farm's produce safety practices. The assessment examines your unique setup to see how your operations align with federal rules for the U.S. Food and Drug Administration's (FDA) Produce Safety Rule.

The review is:

- Voluntary
- Offered at no-cost
- Covers the entire farm
- Focused on areas critical to produce safety

## What are the benefits of having a review?

- *Convenience:* You pick the date and time
- *Personal attention:* Receive food safety technical assistance from industry experts
- *Advance planning:* Helps you prepare your farm for a Produce Safety Rule inspection
- *Support:* Provides you with an on-farm readiness review resource manual

## What is included in the on-farm readiness review resource manual?

- A Produce Safety Rule compliance tool
- A practical guide to assessing on-farm produce safety practices against rule requirements
- Analysis of critical produce safety risks that would require immediate attention
- Factsheets, resource documents and a glossary
- Details—not just what must be addressed, but how to address it

## What can I expect during a review?

One or more Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP) personnel will arrive at your farm. They will ask a series of questions as you guide them around your operation. They will observe produce safety practices, taking notes until the assessment is finished.

Once DATCP personnel have asked their questions and sufficiently observed on-farm produce safety practices, they will compare notes and prepare their conclusions. The team will then go over what does and does not align with federal requirements. For practices that do not align with produce safety standards, the team will guide you through the resource manual to learn more about the methods that best support produce safety. All notes and observations are left with the grower.



## Frequently Asked Questions

### *When can I request a review?*

You can schedule your review any time during the production season by visiting <https://safeproduce.wi.gov>.

### *How long does a review take?*

From 1.5-3 hours, depending on the size and activities of your farm.

### *Can I get a review with someone else?*

Currently, only DATCP offers this service. The grower is free to invite guests to observe the review.

### *Will you be reviewing my farm records?*

The DATCP team can review records at the grower's request.

### *Will having a review affect when I will get inspected?*

Having a review demonstrates that the grower takes produce safety seriously and reduces their priority for inspection.

### *How do I sign up for an OFRR?*

Visit <https://safeproduce.wi.gov> and click on the link for on-farm readiness review. You can pick the date and time, enter your contact information, and submit your request. You

can also call DATCP's Safe Wisconsin Produce Program

at (608) 224-4511,

email [safeproduce@wi.gov](mailto:safeproduce@wi.gov),

or mail your request to:

Safe Wisconsin Produce

P.O. Box 8911

Madison, WI 53718-8911