

Producer Led Watershed Protection Grant Program

Collaborating with a Nonprofit Conservation Organization

Here are some resources a non-profit conservation organization might provide to a producer-led group:

- **Organization Management**
Provide assistance coordinating your group activities and work plan to move projects forward faster
- **Grant Writing**
Secure funding from other grants and programs. Non-profits typically have more grant and sponsorship opportunities than other entities
- **Legal, accounting, and administrative services**
Helping your group form into a legal entity or administering an incentive program
- **Policy and Program Advising**
Inform your group of current federal, state and/or local programs and issues
- **Expand Partnerships**
Provide access to an existing network of contacts and relationships
- **Event or Meeting Planning**
Provide logistical support for securing meeting space, managing registration, facilitation, etc.
- **Education and Outreach**
Create or disseminate materials, such as press releases and media strategies to reach a larger audience
- **Create Connections**
Build relationships between agricultural community, community business interests, and non-farming community
- **Fiscal Relationship**
Act as a legal entity to receive and distribute funding on behalf of group
- **Tracking progress**
Build the science and monitoring to measure outcomes from the conservation practices that are put into place

Things to consider:

Do your organizations' goals overlap?

Do your missions align to best leverage resources such as partnerships or sponsorships?

Please contact an individual nonprofit organization directly to discuss collaboration opportunities and available resources.

Questions?

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