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[WI Delegation, Cheese Carver Attend China Dairy Expo](#)

A delegation of Wisconsin agriculture-related companies returned home last week from the 2017 China International Dairy Expo and Summit in Harbin, China, where they exhibited Wisconsin products in a Wisconsin Pavilion organized by the Wisconsin Department of Agriculture, Trade and Consumer Protection. Harbin, the capital of Heilongjiang Province, is a major dairy production and processing area, and Heilongjiang and Wisconsin have had Sister State ties since 1982.

[Heinemann Joins DATCP as Director of International Agribusiness Center](#)

The Wisconsin Department of Agriculture, Trade and Consumer Protection is pleased to announce Jack Heinemann has joined the agency as director of the International Agribusiness Center, a bureau of DATCP's Division of Agricultural Development.

With more than 20 years of experience in leadership roles in business and partnership development, both domestically and abroad, Heinemann will lead a staff of economic development consultants whose job is to provide education, technical assistance and support to help Wisconsin farms and agribusinesses reach new international markets.

[The UAE to Implement New Halal Certifiers List and Halal Mark on June 1](#)

The U.S Dairy Export Council recently issued a member's alert regarding United Arab Emirates (UAE) intention to implement a new list of approved Halal certifiers on June 1, 2017. USDEC is working closely with FAS to address concerns. At this time, however, the implementation of the Halal mark is also expected on June 1, so exporters are encouraged to check with importers before proceeding with any shipments if there is a Halal reference on the product packaging.

Contact information for UAE officials are as follows:

- ESMA Contact: ESMA's Director General Abdulla Al Maeeni, Tel: +971 4208 4319
- Ministry of Economy: Juma Mohammed Al Kait, Assistant Undersecretary for Foreign Trade Affairs; Tel: +971 2613 1284; Email: juma.alkait@economy.ae
- Embassy of the United Arab Emirates to the United States: Ambassador Yousef Al Otaiba; Tel: (202) 243-2425; Email: <http://www.uae-embassy.org/contact-embassy>

USDEC also requests that members provide feedback to Sandra Benson (sbenson@usdec.org) and Jonathan Gardner



(igardner@usdec.org) ASAP on the impact of the new Halal certifier list on your company.

NAFTA Renegotiation

The U.S. Government is [seeking public comments](#) related to the North American Free Trade Agreement (NAFTA). On May 18th, the Administration formally notified Congress of its intent to renegotiate NAFTA. This notification triggers a 90-day period before negotiations with Canada and Mexico can begin, as stipulated by the Bipartisan Congressional Trade Priorities and Accountability Act of 2015. As part of this process, the United States Trade Representative has [published a Federal Register Notice](#) soliciting public comments on the Agreement – which will assist the Administration in identifying its negotiating priorities.

The Federal Register Notice comment period will be open through June 12th, 2017. To submit comments, or to request to participate in a public hearing on June 27th at the U.S. International Trade Commission in Washington, DC, please visit [the notice on regulations.gov](#), or go to [regulations.gov](#) and search for docket number USTR-2017-0006. Click the "Comment Now!" button to make your voice heard regarding this important trade policy update.

Upcoming Events

Alibaba Presents Gateway '17

June 20-21, 2017
Cobo Center | Detroit, MI

You're invited to join over 1,000 industry leaders to learn how to access the Chinese middle class — the largest, fastest growing online consumer market in the world, expected to become a 1.7 trillion-dollar business by 2020.

Whether you're ready to sell to China, source from China, or simply want to learn more about the China opportunity, Gateway '17 will give you unrivaled inspiration and information, and help you understand the path to accessing this fast-growing, profitable consumer market.

Special offer. Enter Discount Code: GOVT to receive 50% off registration. Visit gateway17.com to learn more and register.

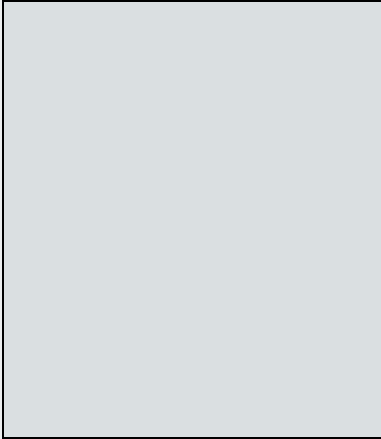
Midwest Buyers Mission

August 2, 2017 / Madison, Wisconsin
Early bird deadline: June 2, 2017 / \$250

DATCP and Food Export Association of the Midwest will be coordinating the Midwest Buyers Mission for retail and foodservice products. Companies will meet with pre-qualified buyers from around the world in pre-arranged, one-on-one meetings. Companies can also meet Food Export In-Market representatives from Europe, Vietnam and Brazil, as well as the Food Export Helpline Counsel. It's the perfect low-cost opportunity to meet qualified buyers from around the world in one place. Contact Lisa Stout at lisa.stout@wi.gov / 608-224-5126.

Focused Trade Mission to Mexico for Food Ingredients

September 25-29, 2017/ Mexico City, Mexico
Deadline: July 10, 2017 / \$600



Mexico is one of the largest and fastest growing markets for U.S. agricultural products. U.S. exports of agricultural products to Mexico grew 1% to US\$17.8 billion in 2016, ranking it 3rd in the world. Mexico has a strong food processing industry in which leading Mexican brands like Bimbo, PepsiCo, Lala, and Nestle amongst others have a well-developed national distribution network. Key market drivers for the food processing sector include an increasing interest in healthy foods across all age groups as well as demand for organic foods and natural ingredients. Contact Ashwini Rao at ashwini.rao@wi.gov / 608-224-5119.



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