

July 2019

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Canada Proposes Broad Food Labeling Update

The Canadian Food Inspection Agency is proposing new food labeling requirements that will be open for public comment until September 4. Under the Food labeling Modernizations (FLM) initiative, the label changes will help consumers make informed decisions when purchasing food and mitigate misleading label information. Some changes include updating date marking terms, requiring a manufacturer contact, consistent location of information on product, declared country of origin on imported foods and a percentage of an empathized ingredient. A complete listing can be found on [USDA Gains Report](#)

Plant based foods research

The plant-based food industry is continuing to increase, driving demand for alternatives. This booming industry is relatively new in Wisconsin as companies and products are slowly emerging. To better understand industry trends, market size, target markets, need for plant-based products, etc. we are asking you to share any relevant information regarding Wisconsin plant-based companies or products with lindsey.sarbacker@wisconsin.gov. This will provide a larger scope of the growing plant-based industry in Wisconsin.

Upcoming Events

Check out the upcoming events below and sign up now as spaces are filling up fast!

Value-added feed ingredients buyers mission at World Dairy Expo

October 1-5, 2019/ Madison, WI

Food Export's Value-Added Feed Ingredients Buyers Mission held in conjunction with the 2019 World Dairy Expo is right around the corner. This a great opportunity to meet one-on-one with international buyers interested in a variety of feed ingredients and additives. The ongoing development of the feed industry in international markets has driven the demand for these products.

Deadline: August 16th, 2019. Cost - \$150



Information/Registration link: <https://www.foodexport.org/programs-services/enter-new-markets/buyers-missions/G19MBM-WI>

Contact: Jennifer Lu at (608) 224-5102 / jennifer.lu@wi.gov



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