Guidance Document Title: Industry Formula Submittal

This guidance document is based on Wis. Stat. ch. 97 and chapter(s) ATCP 55 Wis. Admin. Code. This document is intended solely as guidance, and does not contain any mandatory requirements except where requirements found in statute or administrative rule are referenced. This guidance does not establish or affect legal rights or obligations, and is not finally determinative of any of the issues addressed.

August 26, 2020

Contributors:
DATE:

FROM: Bureau of Meat and Poultry Businesses

SUBJECT: Industry Formula Submittal

The State of Wisconsin Bureau of Meat and Poultry Businesses has reassessed the process for approving meat and poultry product formulas. For officially licensed meat establishments, ATCP 55.10(5) outlines the formula requirements for meat and poultry products bearing the marks of inspection.

**Regulation: ATCP 55.10(5)(a)**
No person may manufacture any meat or poultry product bearing the mark of inspection in a meat establishment licensed under s. ATCP 55.03 unless the department first approves the product formula for compliance with applicable labeling and food safety requirements, including applicable standards of identity under sub. (4).

**Regulation: ATCP 55.10(5)(d)**
No department formula approval under this chapter is required for meat and poultry products that are made in a licensed meat establishment only for sale to individual consumers if all the following apply:

1. The products are produced under a retail food establishment license in accordance with s. 97.30, Stats.
2. Operation of the retail food establishment meets the requirements of ch. ATCP 75 and 75 Appendix.

**Question:** Does retail product without the marks of inspection require an approved formula?

**Answer:** Products that do not contain the marks of inspection are not required to have an approved formula from the department.

**Regulation: ATCP 55.10(5)(b)**
To obtain the department's approval under par. (a), a person shall submit the product formula on a form provided by the department. The form shall identify all meat and non-meat ingredients in the product, and shall include any other information required by the department.

**Question:** I am an establishment without a computer can I submit handwritten formulas for approval?

**Answer:** Please continue to utilize the department’s formula form. The department will accept handwritten formulas from establishments that do not have the ability to create their formulas on a computer.
**Regulation: ATCP 55.10(5)(c)**
The department shall approve or disapprove a product formula within 30 days after the department receives a complete application under par. (b). The department shall give the applicant written notice of its action. If the department does not approve the formula, the notice shall state the department's reasons.

**Question:** How long will it take to approve a submitted formula?  
**Answer:** The department strives to approve formulas as quickly as possible. Once a complete formula is received the department has 30 days to approve or disapprove a product formula. If your establishment has questions regarding a formula please work with your assigned inspection staff (Inspector and Meat Scientist Team).