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Trade Consultants

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Covid-19 update

The Department of Agriculture, Trade and Consumer Protection has created a toolkit for farmers and agricultural businesses to help them plan and implement their response to COVID-19. Please note: as circumstances continue to evolve, this toolkit and webpage will be continually updated.

China: China Publishes Step-By-Step Tariff Exclusion Guide

USDA's Foreign Agricultural Service has published a new report on China’s tariff exclusion. On March 2, 2020, China's State Council Tariff Commission (SCCTC) opened a new tariff exclusion process for Chinese companies impacted by the retaliatory Section 301 tariffs levied by China. To assist applicants, SCCTC recently released a step-by-step guide to the online tariff exclusion application system. Although only China-based enterprises can apply, this guide should help familiarize the U.S. food and agricultural industry with the overall process. This report contains an unofficial translation of the step-by-step guide.

U.S. Animal Food Facilities Interested in Exporting to China Should Contact FDA by April 3, 2020

Phase One of the Economic and Trade Agreement signed by the United States and China on January 15, 2020, provides U.S. companies exporting certain animal foods [feed additives, premixes, and compound feed] with streamlined processes for Chinese registration and licensing to facilitate U.S. exports of animal food to China.

Manufacturers of dried distillers grains (DDG) and dried distillers grains with solubles (DDGS) that are interested in exporting to China should contact USDA’s Export Verification Program, at EV.Export@usda.gov. By no later than April 3, 2020, U.S. companies interested in exporting feed...
additives, premixes, or compound feed to China should provide to FDA the name(s) and address(es) of their registered facility/facilities, as well as permission for FDA to share that data with China’s GACC. For information about the FDA’s food facility registration process, see FDA Registration of Food Facilities and Other Submissions.

### Upcoming Events

#### New dates: VIV Middle East and Business Trip to Saudi Arabia

When: August 24- September 3, 2020

Where: Abu Dhabi, United Arab Emirates (UAE), and Saudi Arabia

DATCP will lead Wisconsin businesses to Abu Dhabi, UAE to exhibit at the VIV Middle East agriculture trade show, followed by a business visit to Saudi Arabia. Wisconsin businesses interested in building and expanding trade in the Middle East and North Africa are invited to attend. Abu Dhabi, capital of United Arab Emirates, serves as the gateway for agricultural markets in the Middle East and Africa, which are in a high-growth phase, with large amounts of imports coming from the U.S. In 2018, the United Arab Emirates totaled $1.0 billion in U.S. agricultural exports, while Saudi Arabia totaled $1.4 billion in U.S. agricultural exports.

**Contact:** Jennifer Lu at (608) 224-5102 or email: jennifer.lu@wi.gov

#### All Japan Holstein Show, 2020

When: October 31-November 2, 2020

Where: Miyazaki, Japan

DATCP will lead Wisconsin businesses to Miyazaki, Japan to exhibit at the All Japan Holstein show, which will mark its 15th year in 2020. Held once every five years, it serves as a social exchange for dairy enthusiasts to gather to further develop and expand the dairy industry. Japan is eager to advance the genetics and improve milk production of the breed through the use of innovative technologies to reinforce the understanding of supplying consumers with safe, wholesome and reliable milk and dairy products. Japan is the 4th largest US export market for agricultural products, with US$12.9 billion in exports in 2019.

Participation Fee: $3,500 / Deadline: June 30, 2020

**Contact:** Jennifer Lu at (608) 224-5102 or email: jennifer.lu@wi.gov

#### China International Import Expo

When: November 5-10,2020

Where: Shanghai, China

Grant funds are available to reimburse a portion of booth expenses of Wisconsin food and agriculture product companies exhibiting at the November 2020 China International Import Expo. November 5-10, in
Shanghai, China. Please contact Lisa Stout (lisa.stout@wisconsin.gov, 608/224-5126) for more information.