In this Issue

- Trade Consultants
- Agricultural Marketing Service can help with your China plant audits
- KORUS Renegotiation Outcome
- Upcoming Events

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Agricultural Marketing Service can help with your China plant audits

All plants on the CNCA list must be audited prior to June 2019 as per the Memorandum of Understanding signed between the US and China in 2017. Companies that fail to do so will fall off the registered plant list and will be unable to export to China. CNCA has published a catalogue of products (pdf) that require registration. For more information about AMS audit verification services, contact: Michael Eichorst (630-810-9999 / DairyNFO@ams.usda.gov) or Carrie L. Sayasithsen (202-720-938/ DairyNFO@ams.usda.gov).

KORUS Renegotiation Outcome

Source: US Dairy Export Council

The United States and South Korea reached an agreement in principle that preserves the U.S.-South Korea Free Trade Agreement (KORUS) while also addressing certain customs concerns that have created challenges for U.S. exporters. This approach of retaining and strengthening our partnership with Korea under the existing agreement is one USDEC advocated throughout last year and has now been achieved. Both U.S. and Korean officials referred to the revised deal as a “win-win.” To read a joint USDEC/NMPF press release on the KORUS renegotiation outcome, click here.

Upcoming Events

2018 Wisconsin International Trade Conference

Pursuing opportunities in global trade can be daunting. Attend this conference to gain practical tips to move your company from planning to action. The E-commerce session will help you to gain knowledge on developing and executing a global E-commerce strategy. The transportation session focuses on ways to improve logistics when moving food products across the country and around the globe.

Food Show Plus at Food and Hotel Asia / Seoul Food and Hotel

Food Export is organizing Food Show Plus services at back to back food shows in Singapore and Seoul. You can travel to two countries to maximize your time.

Food & Hotel Asia (Singapore, April 23-27, 2018), will bring to the market a myriad of food and hospitality products from around the world. Singapore is a hub of food distribution with buyers from South East Asia including Thailand, Indonesia, Vietnam, etc, attending the show.
Seoul Food and Hotel (Korea, April 30-May 4, 2018) will provide participating companies with an opportunity to meet with key importers, distributors and industry buyers from retail, catering and hospitality trade across the of Korea. As a nation of ever-evolving tastes and with a variety of developing food trends, Korea is one of Asia's most important nations for launching new and innovative products.

Registration Deadline: February 23, 2018 - $350. For more information, contact Lisa Stout at 608-224-5126/ lisa.stout@wi.gov