



## International Agribusiness Center

June 2020

### In this Issue

- [Trade Consultants](#)
- [FDA Launches New Online Portal for Exporting Animal Products](#)
- [New Services of Food Export Midwest:](#)
- [Upcoming Events](#)

### Trade Consultants

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#### Mark Rhoda-Reis

### [FDA Launches New Online Portal for Exporting Animal Products](#)

FDA's Center for Veterinary Medicine (CVM) has launched a new online system that will enable animal food, drug and device manufacturers to apply for, track and receive export certificates electronically for the first time. The FDA anticipates that the newly available electronic certificates will help facilitate exports by assisting industry in fulfilling importing country requirements for certification by CVM of CVM-regulated animal products. The CVM Export Certification Application and Tracking System (CVM eCATS) will also provide a tool for foreign governments to verify the authenticity of export certificates provided to them by industry.

### **China Eliminates U.S. Dairy Plant Audits for registration**

US Dairy Export Council recently announced that effective July 1, the Agricultural Marketing Service (AMS) plant audit required for dairy and infant formula plant registration will be eliminated. The change follows commitments made under the Economic and Trade Agreement between the United States and China. AMS will cease conducting the audits, easing the regulatory and financial burden of U.S. dairy suppliers exporting to China. In order to be eligible to export to China, U.S. dairy companies must continue to file an application with the U.S. Food and Drug Administration (FDA) using the Unified Registration and Listing Systems (FURLS) [Export Listing Module](#) (ELM). For more information, contact Eddy Fetzter ([efetzter@usdec.org](mailto:efetzter@usdec.org)) with any questions.

### [New Services of Food Export Midwest:](#)

- Food Export is offering several [virtual events](#) over the next few months ([Canada and Colombia](#)) where you'll have the opportunity to meet one-on-one virtually with foreign buyers to increase global sales. [Learn more](#)

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[Click here](#) to learn more about  
our services.



- Food Export is offering one-on-one [Virtual Consultations](#) with In-Market Representatives to get first-hand feedback on markets of interest and answer any questions. [Learn more](#)
- Receive information on a buyer that you previously met with at a trade show or other event through the new [Lead Qualification Service](#). In-Market Representatives will vet the buyer and provide a report to help determine if you want to move forward with the lead. [Learn more](#)

Markets available for the Virtual Consultations and Lead Qualification Service:

- **North & South America:** Argentina, Brazil, Canada, Caribbean, Chile, Colombia, Costa Rica, El Salvador, Guatemala, Honduras, Mexico, Nicaragua, Panama, Paraguay, Peru, Uruguay
- **Europe:** Austria, Belgium, Bulgaria, Czech Republic, Denmark, Finland, France, Germany, Netherlands, Norway, Poland, Portugal, Romania, Spain, Sweden, Switzerland, Turkey, United Kingdom
- **Asia:** China, Hong Kong, Indonesia, Japan, Malaysia, Philippines, Singapore, South Korea, Taiwan, Thailand, Vietnam
- **Middle East:** Bahrain, Kuwait, Oman, Qatar, Saudi Arabia, United Arab Emirates
- **Oceania:** Australia, New Zealand

Contact DATCP's international staff for more information.

## Upcoming Events

### Food Export Events:

View up to date information about Food Export events that have been impacted by Covid19. If a show or mission is not on the list, it's taking place as scheduled.

<https://www.foodexport.org/who-we-are/communications/covid-19-resources>

### Interzum Cologne 2021:

**Dates/Location:** May 4-7, 2021

**Cost:** \$500 for a shared booth space

**Deadline:** December 30, 2020

Interzum is the world's leading trade fair for furniture production and design. Every two years the most innovative products, new technological developments and state-of-the-art materials are showcased at this world class industry event. Furniture manufacturers, interior designers, architects, products developers, consultants around the world all gather in

Cologne, Germany to seek the latest trends. Wisconsin forestry businesses are encouraged to take advantage of this state-sponsored event to meet and network in front of large potential international buyers.

**Contact:** Jennifer Lu at (608) 224-5102 or email: [jennifer.lu@wi.gov](mailto:jennifer.lu@wi.gov)

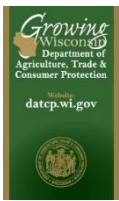
### **China International Import Expo**

When: November 5-10,2020

Where: Shanghai, China

Grant funds are available to reimburse a portion of booth expenses of Wisconsin food and agriculture product companies exhibiting at the November 2020 [China International Import Expo](#),

**Contact:** Lisa Stout at (608)224-5126 or email: [lisa.stout@wi.gov](mailto:lisa.stout@wi.gov).



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