



## International Agribusiness Center

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### Trade Consultants

#### Enrique Gandara

Animal Feed, Livestock & Genetics  
Latin America & Russia  
(608) 224-5113  
[enrique.gandara@wisconsin.gov](mailto:enrique.gandara@wisconsin.gov)

#### Jennifer Lu

Wood products, Animal Feed,  
Livestock & Genetics  
China & Asia  
(608) 224-5102  
[jennifer.lu@wisconsin.gov](mailto:jennifer.lu@wisconsin.gov)

#### Ashwini Rao

Processed Foods  
India, Latin America & European  
Union  
(608) 224-5119  
[ashwini.rao@wisconsin.gov](mailto:ashwini.rao@wisconsin.gov)

#### Lisa Stout

Processed Foods  
Asia & Canada  
(608) 224-5126  
[lisa.stout@wisconsin.gov](mailto:lisa.stout@wisconsin.gov)

#### Mark Rhoda-Reis

Bureau Director, Agricultural  
Market Development  
(608) 224-5125  
[mark.rhodareis@wisconsin.gov](mailto:mark.rhodareis@wisconsin.gov)

## 2020 Governor's Export Achievement Awards

**Apply Now!** The Wisconsin Economic Development Corporation (WEDC) invites Wisconsin companies and organizations that have achieved exporting success to apply for a 2020 Governor's Export Achievement Award.

The awards are open to companies of all sizes as well as to organizations that have contributed to the state's ability to compete in the global economy.

The preliminary nomination process is simple, requiring only the submission of a short narrative (250 words or fewer) of the company's recent exporting accomplishments. The online nomination form can be found at [wedc.org/exportawards](http://wedc.org/exportawards). Entries should focus on the company's innovative international strategy and export growth.

The deadline for preliminary nominations is 5 p.m. on Jan. 3.

## Upcoming Events

Check out our international calendar of events for 2020. The events are taking place in Mexico, South Korea, Taiwan, China, Vietnam and a buyers mission to the International Dairy, Deli and Bakery show. Registration deadlines are coming up fast. To view, click [here](#).

## Sell on Aliababa.com

### Sell on Aliababa.com with the assistance of Food Export Midwest

Changing global supply chain dynamics and new technologies are affecting every part of the food & agriculture industry, and businesses are increasingly realizing that the way to stay relevant and succeed is by conquering ecommerce. As the largest B2B ecommerce platform, Alibaba.com brings global demand directly to food and agriculture businesses. The platform boasts millions of active buyers, with built-in

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support for sellers including marketing tools, analytics, keyword advertising, and localized customer support.

**Food Export-Midwest and Alibaba.com have partnered to provide US food and agriculture suppliers an opportunity to sell their products on a global ecommerce platform.**

Made possible through the Agricultural Trade Promotion (ATP) program, **for a limited time and at a first-come-first-serve basis, Food Export will cover the onboarding fee for eligible suppliers (\$2,000 value).** After registering through [foodexport.org](http://foodexport.org), you will be connected with an Alibaba.com representative to answer any questions and/or initiate the setup of your store.

[Want to learn more about Alibaba? View this webinar.](#) *Food Export login required.*



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