ExporTech™ classes planned for Fall 2019

ExporTech™ is a national export assistance program helping companies enter or expand in global markets. ExporTech™ applies a structured export strategy development process that assists companies to accelerate growth and connects companies with a wide range of experts to help navigate the export sales process.

In Wisconsin, the UW-Stout Manufacturing Outreach Center (MOC) and the Wisconsin Manufacturing Extension Partnership offer this program. Visit their individual websites to learn about upcoming sessions.

Upcoming Events

Check out the upcoming events below and sign up now as spaces are filling up fast!

Value-added feed ingredients buyers mission at World Dairy Expo

October 1-5, 2019/ Madison, WI

Registration deadline coming up!! Food Export’s Value-Added Feed Ingredients Buyers Mission held in conjunction with the 2019 World Dairy Expo is right around the corner. This a great opportunity to meet one-on-one with international buyers interested in a variety of feed ingredients and additives. The ongoing development of the feed industry in international markets has driven the demand for these products.

Deadline: September 6, 2019 - $225

Food Show Plus! at Gulfood 2020

February 15-20, 2020/ Dubai, UAE

Food Export Association of the Midwest is offering booth space and Food Show Plus! services at Gulfood. Established over 25 years, Gulfood has a well deserved reputation among exporters for delivering spectacular return on investment. For the exporter seeking new sales from the Middle East, Africa and South Asia, Gulfood provides a trade and sourcing platform without equal, where
international flavors find world-class business. Benefit from the region's premier knowledge exchange from education, training, competitions & live events. For more information, click here.

**Food Show Plus! at ANTAD and Expo Alimentaria**

**March 30 - April 2, 2020/ Guadalajara, Mexico**

Food Export Association of the Midwest is offering booth space and Food Show Plus! services at [EXPO ANTAD & Alimentaria 2020](https://www.expocen.com/en/expo-centro). This is Mexico's and Latin America's largest food and supermarket show.

Mexico remains one of the largest and most consistent markets for U.S. agricultural products. In 2018 Mexico passed China to once again become the 2nd largest market for U.S. agricultural products from the U.S. In 2018, U.S. exports of consumer-ready food products added up to nearly US$8.6 billion, an increase of 3% from the same period in 2017.