

November 2018

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Trade Consultants

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our services.



2019 Governor's Export Achievement Awards

Apply Now! The Wisconsin Economic Development Corporation (WEDC) invites Wisconsin companies and organizations that have achieved exporting success to apply for a 2019 Governor's Export Achievement Award.

The awards are open to companies of all sizes as well as to organizations that have contributed to the state's ability to compete in the global economy.

The preliminary nomination process is simple, requiring only the submission of a short narrative (250 words or fewer) of the company's recent exporting accomplishments. The online nomination form can be found at wedc.org/exportawards. Entries should focus on the company's innovative international strategy and export growth.

The deadline for preliminary nominations is 5 p.m. Dec. 21.

Upcoming Events

Check out the upcoming events below and sign up now as spaces are filling up fast!

Strategic Growth Through Exporting

Regardless of where your company is today, ExporTech™ takes you to the next strategic level. Build your customized, strategic export expansion plan with data, best practices, and a repeatable, results-proven process focused on ROI, execution, and minimal risk. ExporTech™ is three full-day sessions, one month apart with personal coaching between sessions.

Where: Embassy Suites Brookfield, 1200 South Moorland Road, Brookfield, WI

When: Tuesday, January 8th
Tuesday, February 5th
Tuesday, March 19th

Scholarship applications being accepted through Dec 1, 2018:

Complete the Participant and Scholarship Application form online at: wmep.org/exportech-scholarship/. Contact Roxanne Baumann, Baumann@WMEP.org for pricing and scholarship availability.

Seoul Food and Hotel Food Show Plus!

When: Seoul, South Korea

Where: May 20-24, 2019

Seoul Food & Hotel 2019 provides participating companies with an opportunity to meet with key importers, distributors and industry buyers from retail, catering and hospitality trade across Korea. As a nation of ever-evolving tastes and with a variety of developing food trends, Korea is one of Asia's most important nations for launching new and innovative products.

To purchase a booth, contact Oak Overseas, 704-837-1980/315; kmartin@oakoverseas.com.

Food Show PLUS!™ Services Include:

- Invitations to buyers
- Market Briefing/Retail tour
- Post-show lead Analysis

Additional Services:

- Dedicated interpreter
- Professional translation of marketing materials
- Store Check

Early Registration Deadline: February 22, 2019 - \$225

Contact: Lisa Stout, (608) 224-5126, lisa.stout@wisconsin.gov

Private Label for Retail and Foodservices Trade Mission to Mexico

When: July 16-18, 2019

Where: Mexico City

Mexico continues to be a growth market representing one of the best opportunities in the world for U.S. products. Mexican consumers recognize U.S. brands and labels and associate them with high, consistent quality and value. Major retailers are developing increasingly sophisticated distribution systems, which will provide more space and better cold chain technology for high value imports. Greater knowledge about organic products is opening new product opportunities at the retail level; likewise, increased awareness of obesity issues is creating greater demand for healthy products.

Services include:

- One-on-one meetings with qualified buyers
- Market briefing by local USDA, Foreign Agricultural Service
- Local retail tour



Early Registration Deadline: March 15, 2019 - \$400

Contact: Ashwini Rao, (608) 224-5119, ashwini.rao@wi.gov



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