

May 2019

## In this Issue

- [Trade Consultants](#)
- [Looking for importers? Read more..](#)
- [Upcoming Events](#)

## Trade Consultants

### Enrique Gandara

Animal Feed, Livestock & Genetics  
Latin America & Russia  
(608) 224-5113  
[enrique.gandara@wisconsin.gov](mailto:enrique.gandara@wisconsin.gov)

### Jennifer Lu

Wood products, Animal Feed,  
Livestock & Genetics  
China & Asia  
(608) 224-5102  
[jennifer.lu@wisconsin.gov](mailto:jennifer.lu@wisconsin.gov)

### Ashwini Rao

Processed Foods  
India, Latin America & European  
Union  
(608) 224-5119  
[ashwini.rao@wisconsin.gov](mailto:ashwini.rao@wisconsin.gov)

### Lisa Stout

Processed Foods  
Asia & Canada  
(608) 224-5126  
[lisa.stout@wisconsin.gov](mailto:lisa.stout@wisconsin.gov)

### Mark Rhoda-Reis

Bureau Director  
International Agribusiness Center  
(608) 224-5125  
[mark.rhodareis@wisconsin.gov](mailto:mark.rhodareis@wisconsin.gov)

[Click here](#) to learn more about  
our services.

## [Additional \\$100 million in ATP funding](#)

U.S. Secretary of Agriculture Sonny Perdue [announced](#) last week that the U.S. Department of Agriculture (USDA) will take several actions to assist farmers affected by the Chinese retaliatory tariffs. This includes \$100 million to be issued through the **Agricultural Trade Promotion Program (ATP)** administered by the Foreign Agriculture Service (FAS) to assist in developing new export markets on behalf of producers. Further details regarding eligibility and payment rates will be released at a later date.

## [Looking for importers? Read more..](#)

Finding the right market and buyer for your product is the key to exporting success! Exporters who are looking to secure their product in an international market, find new distributors or importers, and/or receive valuable feedback about their product can take advantage of Food Export's Market Builder service. Click [here](#) to learn more.

## Upcoming Events

Check out the upcoming events below and sign up now as spaces are filling up fast!

## [Midwest Buyers Mission](#)

**July 31, 2019/ Madison, WI**

Meet international buyers without having to leave Wisconsin. Position yourself and your products in front of pre-qualified, experienced international buyers who continue to seek the latest food trends and products from the United States. Register early as meeting slots are scheduled on a first-come, first-served basis. It's the perfect low-cost opportunity to meet buyers from established and emerging markets in one place!

Deadline: June 17, 2019. Cost - \$400

Information/Registration link: <https://www.foodexport.org/programs-services/enter-new-markets/buyers-missions/G19MBM-WI>

**Contact:** Lisa Stout at (608) 224-5126 / [lisa.stout@wisconsin.gov](mailto:lisa.stout@wisconsin.gov)



STAY CONNECTED:



SUBSCRIBER SERVICES:

[Manage Preferences](#) | [Help](#)

This email was sent to [rick.hummell@wisconsin.gov](mailto:rick.hummell@wisconsin.gov) using GovDelivery Communications Cloud on behalf of: Wisconsin Department of Agriculture, Trade and Consumer Protection · 2811 Agriculture Drive · Madison, WI 53708 · 608-224-5012

