May is World Trade Month

World Trade Month is an important time to recognize how international trade supports our economy, and how exports help businesses grow. Earlier this month, at the 54th Annual Wisconsin International Trade Conference, Carnivore Meat Co. of Green Bay, and Gehl Foods of Germantown were presented with the 2018 Governor’s Export Achievement Award in recognition of their success in global business development.

The Wisconsin Department of Agriculture, Trade and Consumer Protection works very closely with the Food Export Association of the Midwest to provide services to our state's agribusinesses. Continually supporting small to medium-sized U.S. Suppliers is Food Export's mission and passion. Call us today to learn how we can help you succeed in your exporting efforts!

Upcoming Events

Agribusiness Roundtable

Date: May 30, 2018; 9:30 am – 10:30 am

Where: Arlington Agriculture Research Station, N695 Hopkins Road, Arlington WI

RSVP to: jen@farmersforfreetrade.com

Farmers for Free Trade & Wisconsin State Farm Bureau invite you to an agribusiness roundtable and press event on the importance of trade and the impact of export tariffs on Wisconsin agriculture. DATCP Secretary, Sheila Harsdorf will be marking a few remarks.

Cheese Export Seminar

Date: June 19, 2018; 8am-4pm

Cost: $50/person

Contact: Lisa Stout, 608/224-5126/ Lisa.stout@wisconsin.gov

The Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP) and Dairy Farmers of Wisconsin invite you to a cheese export seminar. At this one-day seminar you will learn about the global opportunities for exporting dairy products and state resources to assist you in reaching new markets. Topics to be covered:
Global Dairy Outlook and Opportunities

Financing Your Exports

Getting Your Cheese Overseas

A Company’s Experience in Exporting

Export Resources

MITA Event: Real Resources for Export Support

Date: June 12, 2018 ; 11:30am-2pm

Where: Fluno Center, 601 University Ave., Madison, WI 53715

Cost: Varies. Please check website

Expanding your business globally can be intimidating when you don’t know where to begin. At this event, you will:

- Learn about exporting resources from the U.S. Commercial Services, Wisconsin Economic Development Corporation and Wisconsin Department of Agriculture, Trade and Consumer Protection.
- Hear how companies have used these resources and the growth in exports that have resulted.
- Find resources to resolve those fears that you have about exporting and understand how exporting can grow your bottom line.