

# International Agribusiness Center

## 2019 Export Highlights, Year to Date 3<sup>rd</sup> Quarter (YTD Q3)

For Questions, Contact: Mark Rhoda-Reis, Bureau Director - IABC  
608-224-5125, [mark.rhodareis@wisconsin.gov](mailto:mark.rhodareis@wisconsin.gov)



### Highlights

- Wisconsin exported over \$2.5 billion in agricultural and food products to 146 countries year to date, third quarter of 2019, a **decrease of -5.5 percent**, or nearly **-\$148 million** in value compared to the same period last year. Food and Agriculture Exports made up 15.4 percent of Wisconsin's overall YTD Q3 exports of nearly \$16.3 billion, which are also **down -4.8 percent** from the same period last year. Total U.S. agricultural exports were valued at nearly \$120 billion, a **decrease of -5.1 percent** compared to the same period last year.
- The top three export markets – Canada, China and Mexico make up over 55.2 percent of total exports and contributed nearly **\$139 million to the loss** for the same period in 2018. YTD Sep, Canada is **down -5.5 percent**, China is **down -29.2 percent** and Mexico is **down -4.9 percent**.
- The top ten export markets, which make up over 77 percent of the total, are **down -42.4 percent** or nearly **-\$180 million** YTD Sep. Japan, Italy, Germany and Taiwan were the only markets among the top ten gaining in the YTD Sep period, with Taiwan showing the highest increase, up over 40 percent.
- The top five markets are highlighted below
  - Canada YTD Q3: \$1.1 billion, **down -5.5 percent** 2018: \$1.44 billion **down -1.3 percent**
  - China YTD Q3: \$166 million, **down -29.2 percent** 2018: \$293 million, **down -2.4 percent**
  - Mexico YTD Q3: \$165 million, **down -4.9 percent** 2018: \$250 million, **down -39.3 percent**
  - Korea YTD Q3: \$149 million, **down -10.7 percent** 2018: \$215 million, **up +20.4 percent**
  - Japan YTD Q3: \$136 million, **up +2.5 percent** 2018: \$175 million, **up +20.6 percent**
- The top five product categories making up 43 percent of total exports totaled nearly \$1.1 billion YTD Q3 of 2019 and **declined nearly 35 percent** from the same period last year. The top 10 products exported make up nearly 67 percent of total exports, totaling nearly \$1.6 billion, **declined -34 percent, -\$83 million**. YTD Q3 exports of the top five products are highlighted below...
  - Prepared Vegetables, Fruit, Nuts \$271 million, **down -0.6 percent, -\$1.5 million**
  - Misc. Preparations, Sauces, yeasts \$264 million, **down -6.9 percent, -\$19.4 million**
  - Wood and Wood Articles \$186 million, **down -9.9 percent, -\$20.1 million**
  - Dairy – Cheese and Whey\* \$177 million, **down -19.2 percent, -\$42.2 million**
  - Meat and Fish Preparations \$173 million, **down -9.2 percent, -17.5 million**

*\*This does not include dairy derivatives such as lactose and casein.*
- Wisconsin currently ranks 13th among U.S. states in agricultural exports, first in the export of ginseng roots, prepared/preserved cranberries, edible preparations of meat, fish and crustaceans, sweet corn prepared/preserved, raw fur skins and bovine semen. Wisconsin ranked second in the export of whey and third in the export of cheese.

Prepared 10 September, 2019 by: Mark Rhoda-Reis and Lindsey Sarbacker



Wisconsin Department of Agriculture, Trade and Consumer Protection  
2811 Agriculture Drive, P.O. Box 8911, Madison, 53708-8911