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Wisconsin exports record value of agricultural products in 2014

Wisconsin's agricultural exports rose by 13.6 percent in 2014 to a record \$3.6 billion. The state's increase was nearly three times greater than the growth rate for total U.S. agriculture exports in 2014 and marks the fifth straight year the Wisconsin's numbers have risen. Below is a more detailed look at the top agricultural exports and where they were sent. Read more [here](#).

U.S. Frozen Cranberries Now Have an Easier Road to China

Collaborative effort between the Cranberry Marketing Committee, USDA and cranberry harvesters improves U.S. access to growing export market in Asia. A recent change approved by the United States Department of Agriculture (USDA) now allows for the issuance of phytosanitary certificates for frozen cranberry shipments to China. Read more [here](#).

Upcoming Events

[SIAL Brazil](#)

If you are looking to expand into South America, there's still time to sign up for SIAL Brazil and Food Export's related services! Co-located with FISPAL South America (the largest foodservice show), SIAL Brazil is a great opportunity for you to establish contacts, position your brand and talk directly to

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[Click here](#) to learn more about our services.



buyers in Brazil and Latin America. Grant funding is available.

Products in demand: Beverages (alcoholic and non-alcoholic), bakery products, canned and frozen foods, cereals, condiments and spices, confectionery, dairy, cheese and eggs, Halal and Kosher products, healthy, natural and organic foods, meat, poultry, seafood and snack foods.

When: June 8-11, 2015

Where: Sao Paulo, Brazil

Registration Deadline: March 16, 2015

Contact: Ashwini Rao at 608-224-5119/ Ashwini.Rao@Wisconsin.gov

How Wisconsin Manufacturers are Driving Growth Through Exporting

All US manufacturers are now competing globally. Learn how Wisconsin manufacturers are enjoying explosive growth in global markets by building strategies with best practices of today's most successful exporters.

For more information and registration, contact Roxanne Baumann, Wisconsin Manufacturing Extension Partnership at baumann@wmep.org/ 262.442.8279.

Lakeshore International Networking and Knowledge exchange Networking Night

Join us for this casual event where local companies will get together to interact and discuss issues that are faced in the international business world. Meet with staff from DATCP who will discuss global business opportunities for local agriculture companies. This event is FREE, so bring a colleague or friend. R.S.V.P. to global.education@gotoltc.edu.

When: March 24, 2015/ 4:00—6:00 pm

Where: Time Out Sports Bar & Grill, 1027 North Rapids Road Manitowoc, WI 54220

[Wisconsin Livestock and Genetics Export Seminar](#)

Wisconsin companies looking to start or grow their livestock or genetics export sales will benefit from this seminar. Participants can network, learn about new tools and techniques and gain understanding of the regulations and logistics for exporting livestock and genetics.

When: 8:30 a.m. to 4 p.m. Wednesday, April 8, 2015

Where: Sheraton Hotel, 706 John Nolen Drive, Madison, WI 53713

Contact: Enrique Gandara at 608-224-5113 or Enrique.Gandara@Wisconsin.gov

Registration: Click [here](#). Register by: April 1

Cost: \$25 includes lunch

[CIGAL- International Conference on Dairy Cattle](#)

Build your market in Mexico in the dairy production sector by exhibiting at CIGAL. This show is designed to inform dairy farmers, veterinarians and other professionals about the advances in dairy production. Learn more [here](#). (12-page pdf)

Focus Areas: Feed, technology, reproduction, genomics, dairy nutrition, milk quality and udder health, to name a few.

When: July 8-10, 2015

Where: Guadalajara, Jalisco, Mexico

Contact: Enrique Gandara at 608-224-5113 or via email at Enrique.Gandara@Wisconsin.gov