



update

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Commercial Pesticide Applications: E-Notifications

We updated ATCP 29 in 2013. This is the administrative rule that governs pesticide use and control in Wisconsin. Among the many revisions is one that *allows commercial pesticide applicators to communicate with customers electronically*. Previously, the rule required that certain information be provided in writing to customers. Now, applicators can use text messaging, email, or whatever other electronic communication a customer consents to. Applicators must get this consent in writing before making the application.

The rule still requires that applicators provide this information within 30 days after the application, and the necessary information is still the same:

- Telephone number where customer can contact the applicator
- Name and license number of whoever made the application or supervised it
- The crop, commodity or site to which the pesticide was applied
- Specific description of location of the site
- Date and starting and ending time of the application
- Product name or common chemical name and EPA registration number of pesticide applied
- Amount of pesticide applied
- Post-application precautions
- A copy of the label or notice that the customer may request it