

December 2015

In this Issue

- [Trade Consultants](#)
- [Market Opportunity for Specialty Cheese Companies](#)
- [Grants and Award information](#)
- [Upcoming Events](#)

Trade Consultants

Enrique Gandara

Animal Feed, Livestock & Genetics
Latin America & Russia
(608) 224-5113
enrique.gandara@wisconsin.gov

Jennifer Lu

Wood products, Animal Feed,
Livestock & Genetics
China & Asia
(608) 224-5102
jennifer.lu@wisconsin.gov

Ashwini Rao

Processed Foods
India, Latin America & European
Union
(608) 224-5119
ashwini.rao@wisconsin.gov

Lisa Stout

Processed Foods
Asia & Canada
(608) 224-5126
lisa.stout@wisconsin.gov

Jen Pino-Gallagher

Bureau Director, Agricultural
Market Development
(608) 224-5125
jen.pinogallagher@wisconsin.gov

Market Support

Christine Stamm

Market Support Specialist

Market Opportunity for Specialty Cheese Companies

Free Export Seminar for Specialty and Artisan Cheese Companies - January 26th!

The Wisconsin Department of Agriculture, Trade and Consumer Protection in partnership with the US Dairy Export Council, is offering a free export development seminar for producers of specialty and artisan cheeses. The seminar will assist exporters of specialty cheese to expand into Asian markets.

Topics covered include:

- Understanding market opportunities
- Demystifying access to the export market
- Connecting with key customers
- Getting products into markets (logistics)
- Promoting products to consumers for long-term success

Contact Lisa Stout at 608-224-5126 for additional information.

Grants and Award information

[SBA Exporter of the Year Award](#)

Nominate yourself for the SBA Exporter of the Year Award! This is an excellent opportunity to build your network, relationships, and resources. Many award winners--and nominees--have gone on to leverage their new connections and use SBA services and programs to bring them more clients, greater revenues, or new income streams and growth. Deadline to apply is January 11, 2016.

Milwaukee lands Export Development Grant!

The Milwaukee 7, in collaboration with JPMorgan Chase, is offering the [Export Development Grant Program](#) to help manufacturers, companies selling a proprietary product line, and service-based companies grow in international trade. The Export Development Grant Program will award matching funds of up to \$5,000 to companies in Southeastern Wisconsin, both new to export as well as existing exporters, to take advantage of opportunities in international markets and to overcome obstacles. The online application is quick and simple. [CLICK HERE](#) to apply or contact Chad Hoffman (414.287.4156 or choffman@mke7.com)

(608) 224-5080
christine.stamm@wisconsin.gov

[Click here](#) to learn more about our services.



Upcoming Events

[2016 Economic Forecast – A Global Perspective](#)

When: Tue, Jan. 12, 11:30 AM - 2:00 PM

Where: Fluno Center - UW - Madison, 601 University Ave, Madison, WI 53715

Cost: Early Bird rate until Dec. 30 - \$35 Members / \$50 for Non-Members. Register [here](#)

We know what lies behind – but what lies ahead?

Join MITA at our annual Economic Forecast event to look into the future of the global economy. Hear from keynote speaker Hesna Genay from the Federal Reserve Bank of Chicago. In her role, as Vice President and Monetary and Financial Policy Advisor, she provides policy advice to the president of the bank in his role in the Federal Open Market Committee (FOMC), and participates in all aspects of the policy discussions. Also presenting is, **Jim Paulson**, Chief Investment Strategist at Wells Fargo Capital Management.