

New rules for Egypt, Korea; Export training; seminars and more!

Wisconsin Department
of Agriculture, Trade
and Consumer Protection



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New rules for Egypt

Manufacturers and trademark owners of specific retail products being shipped to Egypt are now required to register with the Egyptian Ministry of Industry and Trade. The full decree, a list of impacted products and example documents are provided [here](#). US exporters of affected products must comply with all Egyptian laws and regulations to ensure customs clearance.

[Korea: Mandatory Foreign Facility Registration](#)

Click on the link above to read the latest GAIN report on Korea's Special Act on Imported Food Safety Management that includes mandatory foreign facility registration. The report provides changes/new requirements that have been made in the Special Act. It also provides instructions for foreign facilities ([food facilities and livestock establishments](#)) to register their plants to the Ministry of Food & Drug Safety. As noted in the report, foreign facilities includes not only food facilities but also packing houses, grain storage facilities (such as export elevators), fishery plants, etc. that handle products that are inspected by MFDS. Korea's current grace period for foreign facility registration will end on August 3rd.

Upcoming Events

[Get Real: Preparing for a Trade Event Seminar](#)

When: May 19, 2016
Where: Waukesha County Technical College, Waukesha
Cost: \$50
Registration Deadline: May 13, 2016

Full day seminar will highlight what you need to prepare to participate in a trade event, like the Midwest Buyers Mission. Join us for a day of education topics on event preparation and best practices. Learn what is expected of you from the buyers' perspective and how to put your best foot forward. Don't miss this opportunity to increase your knowledge of becoming a successful exporter. Contact: Lisa Stout, 608/224-5126, lisa.stout@wi.gov for more information.

[Midwest Buyers Mission](#)

Market Support

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[Click here](#) to learn more about our services.



When: August 3, 2016

Where: Madison

Cost: \$250 if you register by June 3.

Position yourself and your products in front of pre-qualified, experienced international buyers who continue to seek the latest food trends and products from the United States. Register early as meeting slots are scheduled on a first come, first served basis. It's the perfect low-cost opportunity to meet buyers from established and emerging markets in one place!

Contact: Lisa Stout, 608/224-5126, lisa.stout@wi.gov for more information.

[“Exportech™: Feeding the World” sessions](#)

When: July 20, August 23 and September 27, 2016 (Cashton)

July 21, August 25 and September 22, 2016 (Waukesha)

Cost: \$5000

Successful companies are tapping into new markets with a customized export expansion strategy. Attend either ONE of the upcoming Expotech™ sessions (Waukesha / Cashton) to identify hurdles to expansion, and develop a customized international growth plan. Please note that each Expotech™ consists of three intense events scheduled one month apart. Coaching and assistance is provided between events. Contact: Ashwini Rao, (608) 224-5119 / ashwini.rao@wi.gov for more information.

[Private Label, Food Service and Retail Products Trade Mission](#)

When: September 26-30, 2016

Where: Monterrey and Mexico City, Mexico

Cost: Early bird registration: \$400

Registration deadline: May 23, 2016

Mexico represents one of the best opportunities for U.S. exporters of food products. By 2018, retail sales in the packaged food market in Mexico is expected to reach US\$74.9 billion, a growth rate of 12%, or US\$7.9 billion. Research reports indicate 37 supermarket chains, with 4,592 stores throughout the country. Retail sales keep a steady growth pace of around 5%-7% per yr. Early registration deadline: May 23, 2016. For more information, contact Ashwini Rao/ 608-224-5119/ ashwini.rao@wi.gov.



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