

2015 Agriculture Export Highlights January – December 2015

- From January to December 2015, Wisconsin exported more than \$3.2 billion worth of agricultural products to 144 countries. This is a decrease of 12.3% percent compared to the same time period in 2014.
- Overall, US exports of agricultural products totaled almost \$155 billion, a decrease of 10.7% percent compared to the same in time period in 2014.
- Wisconsin is ranked 12th overall for agricultural exports, up from 13th place in 2014.
- Exports of dairy, eggs and honey in 2015 were valued at \$273 million, a 33 percent decrease compared to the same period last year. Wisconsin continues to rank fourth among U.S. states in the export of these products. The top importing countries for these products were: Mexico, Canada, Japan, China, and Korea.
- Wisconsin ranked first in the U.S. for exports of sausages, bovine semen, prepared and preserved cranberries, ginseng roots, mustard flour and sweet corn. Wisconsin ranked second in the export of cheese and curd, raw whole mink fur skins, and whey.
- All Midwestern states, except North Dakota, saw a decrease in their agricultural exports including the following neighboring states: Iowa (-13.5%), Minnesota (-12.9%), Illinois (-12.1%) and Michigan (-11.9%).

Top Five Markets for Wisconsin Exports - Agricultural Products

Country	\$ Value	Export % Growth
Canada	\$1.5 billion	(-9.7%)
Mexico	\$289 million	(-12.8%)
China	\$222 million	(-19.4%)
Korea	\$169 million	(-15.7%)
Japan	\$129 million	(-9.6%)

Top Five Products - Agricultural Exports

Product	\$ Value	Export % Growth	Product Details
Miscellaneous Food	\$327 million	(-11.3%)	Ingredients, sauces, yeasts, etc.
Beverages	\$322 million	(-6.8%)	Denatured ethanol, beer
Preserved Food	\$285 million	15.6%	Prep Vegetables, Fruit, Nuts, etc.
Dairy, eggs and honey	\$273 million	(-33.1%)	Cheese, milk, whey, butter, lactose, etc.
Cereal grains	\$248 million	(-0.6%)	Corn, wheat, barley



- Total Wisconsin exports, including manufactured goods, were valued at \$22.4 billion, a 4.2 percent decrease from last year.

Top Five Markets for Wisconsin Exports – All Commodities

Country	\$ Value	Export % Growth
Canada	\$7.3 billion	(-8.1%)
Mexico	\$2.9 billion	4.6%
China	\$1.5 billion	(-0.9%)
United Kingdom	\$824 million	(-2.9%)
Japan	\$813 million	(-9.2%)

Top 5 Products – All Commodities

Product	\$ Value	Export % Growth
Industrial Machinery	\$5.8 billion	(-8.4%)
Medical and Scientific Instruments	\$2.4 billion	11.3%
Electrical Machinery	\$2.1 billion	1.9%
Not Rail Vehicles	\$1.7 billion	(-8.1%)
Plastic	\$1 billion	(-0.6%)

Sources: Global Trade Information Service (GTIS)

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