



Director Re-elected to Wisconsin Cherry Board

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MADISON – Wisconsin’s cherry producers have re-elected one director, Lee Petrina of Algoma, to the industry’s market orders board. He will serve a three-year term, starting July 1.

The five-member Wisconsin Cherry Board is responsible for overseeing the collection and use of about \$65,000 in assessment fees paid by Wisconsin cherry producers. The money is used to support the industry through research, market development and consumer education.

The Cherry Board was reconstituted in 2016, following a 2015 Referendum which changed board representation from districts to at-large directors. The board has been working to stagger elections to adjust to three-year terms within the new structure, hence, only one director position was on the ballot for the recent election.

The Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP) administers elections for the Wisconsin Cherry Board and other commodity marketing boards in the state.

To learn more about the market order boards, visit
https://datcp.wi.gov/Pages/About_Us/MarketingBoards.aspx

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