

April 2019

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## Trade Consultants

### Enrique Gandara

Animal Feed, Livestock & Genetics  
Latin America & Russia  
(608) 224-5113  
[enrique.gandara@wisconsin.gov](mailto:enrique.gandara@wisconsin.gov)

### Jennifer Lu

Wood products, Animal Feed,  
Livestock & Genetics  
China & Asia  
(608) 224-5102  
[jennifer.lu@wisconsin.gov](mailto:jennifer.lu@wisconsin.gov)

### Ashwini Rao

Processed Foods  
India, Latin America & European  
Union  
(608) 224-5119  
[ashwini.rao@wisconsin.gov](mailto:ashwini.rao@wisconsin.gov)

### Lisa Stout

Processed Foods  
Asia & Canada  
(608) 224-5126  
[lisa.stout@wisconsin.gov](mailto:lisa.stout@wisconsin.gov)

### Mark Rhoda-Reis

Bureau Director  
International Agribusiness Center  
(608) 224-5125  
[mark.rhodareis@wisconsin.gov](mailto:mark.rhodareis@wisconsin.gov)

[Click here](#) to learn more about  
our services.

## [Looking to export and have questions? We have the answers!](#)

Are you an agricultural company interested in expanding? Or perhaps you already export and are now looking for new markets? Exports of consumer food products are growing three times faster than sales here in the U.S. and with over 20 Free Trade Agreements currently in place, there are many options available to companies. Connect with the International Agribusiness Center at the Wisconsin Department of Agriculture, Trade and Consumer Protection if you are interested in exporting, but don't know where to start. Click [here](#) to contact us or call us at 608-224-5119.

## Upcoming Events

Check out the upcoming events below and sign up now as spaces are filling up fast!

### [Midwest Buyers Mission](#)

**July 31, 2019/ Madison, WI**

Meet international buyers without having to leave Wisconsin. Position yourself and your products in front of pre-qualified, experienced international buyers who continue to seek the latest food trends and products from the United States. Register early as meeting slots are scheduled on a first-come, first-served basis. It's the perfect low-cost opportunity to meet buyers from established and emerging markets in one place!

Deadlines: Early Registration Deadline: May 28, 2019 - \$325

Information/Registration link: <https://www.foodexport.org/programs-services/enter-new-markets/buyers-missions/G19MBM-WI>

**Contact:** Lisa Stout at (608) 224-5126 / [lisa.stout@wisconsin.gov](mailto:lisa.stout@wisconsin.gov)

### [Fine Food Australia](#)

**Wisconsin Pavilion, September 8-12, 2019/ Sydney, Australia.**

Cost: \$750.00 per company



Shared booth space for up to four companies is available. DATCP will be responsible for the booth space, standard booth furnishings, graphics, etc. Additional equipment, like a chiller or refrigerator, travel expenses and shipping of samples are the responsibility of each participating company.

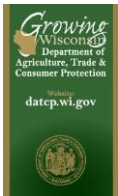
The U.S. - Australia Free Trade Agreement provides some advantages for U.S. products, which are well regarded as high quality with good value. The United States accounted for US\$1.1 billion or 12 percent of Australia's total food related imports in 2017. Australia's economy continues to expand and the market presents an excellent opportunity for U.S. exporters.

Contact Lisa Stout at 608/224-5126/email: [lisa.stout@wi.gov](mailto:lisa.stout@wi.gov) to reserve a space.

## Cheese Buyers Mission

**June 28, 2019/ Madison, WI.**

Fifteen retail cheese buyers from the Middle East are coming to Madison the end of June. If you would like to participate in the one-on-one meetings on Friday, June 28 in Madison, please contact Lisa Stout at 608/224-5126/email: [lisa.stout@wi.gov](mailto:lisa.stout@wi.gov) to reserve a spot. We will also schedule calls to help prepare you to meet with the buyers, covering product pricing, shipping, etc.



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