



Order Tickets Now for Alice in Dairyland Finals

Release Date: April 24, 2018

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MADISON – Each year in late spring, a talented group of individuals works through a very long and public job interview process. Together they tour agribusinesses, work with media professionals, give presentations and answer impromptu questions in front of an audience. They learn about and talk about Wisconsin’s highly-regarded agriculture industry.

At the conclusion of the in-depth process, one of the “applicants” is selected as the next Alice in Dairyland.

Each year, a different Wisconsin county hosts the Alice in Dairyland interview activities, with Adams County serving as the host county this year. The 71st Alice in Dairyland will be selected at the conclusion of the three-day Finals Program, May 17-19.

The public is welcome to attend two public events during the Finals in Adams County:

Candidate Discussion Panel, Friday, May 18; Fawn Creek Winery (3619 13th Ave., Wisconsin Dells); 5 p.m., Social Hour; 6 p.m., Dinner; 7 p.m., Discussion Panel. Join the 71st Alice in Dairyland candidates as they take part in a discussion panel addressing agriculture topics.

71st Alice in Dairyland Finale Program, Saturday, May 19; Adams-Friendship Fine Arts Center (1109 E. North Street, Adams), 4:30 p.m., Social Hour; 6 p.m., Dinner; Finale Program, 7:30 p.m. Join 70th Alice in Dairyland Crystal Siemers-Peterman and longtime ag radio broadcaster Bob Bosold as they host the Finale Program culminating in the announcement of the 71st Alice in Dairyland.

Tickets are required for the May 18-19 events. For more event information, including how to obtain tickets, visit aliceindairyland.com.

Six top candidates are vying to be the 71st Alice in Dairyland: Kristen Broegee, Sydney Endres, Alexis Grossbier, Jacqueline Hilliard, Kaitlyn Riley, and Megan Schulte. Candidate biographies are [here](#).

Alice in Dairyland is a one-year, full-time public relations position with DATCP. In this highly visible and fast-paced position, Alice travels throughout the state teaching rural and urban audiences of all ages about Wisconsin’s agricultural industry. In the position, Alice in Dairyland cultivates relationships with television, radio and print media outlets; writes and delivers speeches; and utilizes social media to tell the stories of Wisconsin agriculture. Additional duties include developing and executing marketing plans, delivering classroom presentations, and networking with industry professionals.

The start date for the 71st Alice in Dairyland is June 4, 2018.

Learn more about the Alice in Dairyland program at https://datcp.wi.gov/Pages/Growing_WI/AliceInDairyland.aspx

Direct program questions to Alice in Dairyland Program Manager, Ti Gauger at 608-224-5115 or Ti.Gauger@wisconsin.gov



From left, front: Kaitlyn Riley, 70th Alice in Dairyland Crystal Siemers-Peterman, Jacqueline Hilliard; back, left: Sydney Endres, Megan Schulte, Kristen Broegee, and Alexis Grossbier.