



## DATCP Committee Seeking Public Comment on Data Privacy and Security

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MADISON – On Tuesday, December 10, the Wisconsin Department of Agriculture, Trade and Consumer Protection’s (DATCP) Data Privacy and Security Advisory Committee will hold its next meeting on identifying better ways to protect data. Under the leadership of Governor Tony Evers and DATCP interim Secretary Randy Romanski, the committee will issue a final report in summer 2020 with recommendations designed to address data privacy, security, and data breach challenges in Wisconsin.

“Every state is facing the issue of how to better protect consumer information due to the wide spread storage of consumer data,” said Lara Sutherlin, administrator of DATCP’s Division of Trade and Consumer Protection. “We are looking at current laws and laws in other states to help build better protections for consumers and businesses that align with today’s digital economy.”

The meeting will be held at DATCP in Madison, WI, and is open to the public with public comments scheduled for 8:30-9:50 a.m. You can also submit comments in writing or request more information by emailing DATCP at [datcpdataadvisory@wi.gov](mailto:datcpdataadvisory@wi.gov). Meeting location details, agenda, upcoming meetings, and a list of committee members are available at [https://datcp.wi.gov/Pages/About\\_Us/DATCPDataAdvisory.aspx](https://datcp.wi.gov/Pages/About_Us/DATCPDataAdvisory.aspx).

### About the Committee

The committee formed in summer 2019 and is made up of businesses, industry leaders, government officials, and consumer advocates. The committee objectives include:

- Identifying and researching possible changes to Wisconsin state law.
- Determining the effectiveness of data privacy initiatives.
- Considering how best to protect and secure information received by public and private entities in Wisconsin.
- Determining the business community’s readiness to adopt potential regulatory enhancements.

### More Information

A current list of data breaches is available at [https://datcp.wi.gov/Pages/Programs\\_Services/DataBreaches.aspx](https://datcp.wi.gov/Pages/Programs_Services/DataBreaches.aspx). DATCP’s Division of Consumer Protection is Wisconsin’s primary consumer protection agency that works to protect millions of Wisconsin consumers every day.

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