



State of Wisconsin
Governor Scott Walker

Department of Agriculture, Trade and Consumer Protection
Sheila E. Harsdorf, Secretary

DATE: November 5, 2018
TO: Board of Agriculture, Trade and Consumer Protection
FROM: Sheila E. Harsdorf, Secretary *Sheila Harsdorf*
SUBJECT: **Governor's Dairy Task Force 2.0 (Report)**

At the November 15, 2018 DATCP Board meeting, Dr. Mark Stephenson, Director of Dairy Policy Analysis at the University Wisconsin – Madison, will provide the DATCP Board with an update on the Dairy Task Force 2.0.

The Dairy Task Force 2.0 created several working subcommittees to address a variety of subject matter, including: Rural Communities Support and Infrastructure; Access to Capital; Education and Workforce; Consumer Confidence and Perception; Price Volatility and Profitability; Markets; Regulatory Certainty; Product and Process Innovation and Invention; and Next Generation. Each sub-committee has met to begin its work. Dr. Stephenson will discuss the progress of the Governor's Dairy Task Force 2.0, as well as many of the topics raised during the individual sub-committee meetings.

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