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Trade Consultants

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our services.



Upcoming Events

Check out the upcoming events below and sign up now as spaces are filling up fast!

[Focused Trade Mission to UAE and Kuwait](#)

Dates: December 8-13, 2018

Registration Deadline: September 10, 2018 - \$525 each market if you sign up for both markets

Within the U.A.E., Dubai is the country's commercial center and the region's trade hub. Efficient infrastructure (sea, land and air ports), large free trade zones and a strong business orientation make Dubai an important commercial center in the Middle East. Dubai derives sizable revenue from the re-export business and invests heavily in infrastructure, while luring foreign investment and buyers.

The advantages for U.S. exporters of consumer ready food products to the region are numerous. They include a high quality image of U.S. products, high regional per capita incomes, and a broad familiarity with U.S. culture. There are also consistently low tariffs and relatively transparent import procedures. Contact Ashwini Rao at Ashwini.rao@wisconsin.gov / 608-224-5119.

[FSP! at Food and Hotel China](#)

Dates: November 12-15, 2018

Early Registration Deadline: September 19, 2018 - \$225 for Food Show Plus services

China remains the 6th largest market for consumer ready food products from the U.S. China also remains the 5th largest market for the export of U.S. processed foods, totaling US\$1.7 billion in 2016. Food Export will provide its custom Food Show PLUS!™ services at [Food and Hotel China](#). The custom services offered make exhibiting internationally less stressful, so you can focus on selling product. Contact: Lisa Stout at Lisa.stout@wisconsin.gov / 608/224-5126.

[Food Export Seminar – Tools of the Trade](#)

When: September 19, 2018 – 8:00 a.m. – 4:00 p.m.

Where: Appleton, Wisconsin

Deadlines: September 18, 2018 --

Cost: \$50.00.

DATCP in collaboration with the Food Export Association of the Midwest, is offering an export seminar for Wisconsin agricultural and food companies to learn the 'tools of the trade' in exporting. Join us for a full day on these exporting topics:

- Market Research
- Pricing Your Product for Export
- Shipping Your Product Overseas
- Export Payments and Finance
- The Status of Ag Exports

[September Doubleheader: Supply Chain Risk Management and the latest on Tariffs and Trade](#)

Dates: September 11, 2018 -- 11:30 a.m. - 4:30 p.m.

Where: Fluno Center, 601 University Ave., Madison, WI 53715

Cost of Admission: Varies. Please check website.

At this Madison International Trade Association Event, supply management plan is the topic of discussion. If you don't have a supply management plan, or it hasn't been recently refreshed, that could be the biggest risk of all. Other risks include but are not limited to: financial, physical, logistics, technological, localization, and geopolitical. Which items should be addressed? In what order? How? You'll hear both academic and corporate perspectives and leave the session with a clear idea of how to get started.



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