

CONSUMER PROTECTION

Hotline



(800) 422-7128

Wisconsin Department of Agriculture,
Trade and Consumer Protection

Division of Trade and Consumer Protection

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Consumer Bill of Rights

The Right to Safety
The Right to be Informed
The Right to Choose
The Right to be Heard

Toll-Free/State-wide Service

The Wisconsin Department of Agriculture, Trade and Consumer has a toll-free hotline number to provide easy 24-hour access to the Department if you have a problem involving consumer products or services, or questions about your rights as a consumer.

The toll-free number can be used anywhere in the state to contact the Department's Trade and Consumer Protection Division.

When to Call (800) 422-7128

The role of the Department is to assure fair business practices. We provide preventative and self-help information about legal rights, current consumer issues and common complaint areas. Free informational materials are available by mail or fax. The Hotline also provides a clearinghouse resource and referral service.

Call DATCP when you have questions about:

Landlord-tenant	Home improvement
Auto repair	Too good to be true offers
Mail order	Door-to-door sales
Prize offers	Deceptive advertising
Fitness centers	Telecommunication services
Dating services	Consumer product safety
Identity Theft	Weights and measures
Cable TV rights	Telemarketing
Timeshares	Weight loss centers
Warehouse storage	Self-service storage