



State of Wisconsin
Governor Tony Evers

Department of Agriculture, Trade and Consumer Protection
Secretary Randy Romanski

DATE: March 2, 2023

TO: Board of Agriculture, Trade and Consumer Protection

FROM: Randy Romanski, Secretary
Michelle Reinen, Acting Administrator, Division of Trade and Consumer Protection

SUBJECT: Overview of Division of Trade and Consumer Protection Activities

TO BE PRESENTED BY: Michelle Reinen, Acting Administrator, Division of Trade and Consumer Protection
Joseph Smith, Director, Bureau of Weights and Measures
Michael Domke, Director, Bureau of Consumer Protection

REQUESTED ACTION:

No action required. For information only.

BACKGROUND:

Today, March 2, is the 224th anniversary of President John Adams signing the United States' first weights and measures law. Each year between March 1 and March 7, to commemorate, Weights and Measures programs across the country celebrate National Weights and Measures Week. TCP will highlight its 2022 activities and successes in this area.

In addition, in 2022, the Bureau of Consumer Protection (BCP) worked to resolve 11,384 complaints filed with DATCP and returned millions of dollars to Wisconsin consumers. In February, DATCP released its annual top ten complaint categories; TCP will highlight them. In addition, BCP will highlight upcoming activities planned to celebrate National Consumer Protection Week, March 5 - March 11.

The Division of Trade and Consumer Protection regulates unfair business practices and methods of competition that harm consumers and honest businesses. The Division will provide an overview of enforcement activities surrounding some of the laws they are responsible for and identify enforcement limitations related to jurisdiction and authority.

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