



# Exporting

## The basics: Identifying and Transferring Risk for People and Products

Wisconsin Ag Export Council – January 2024

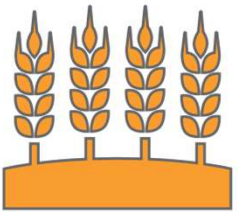


# Communication - #1 Risk Mitigation Tool



## People

- Know in advance where your team is traveling
- Know their travel plans – schedule, modes of travel



## Products

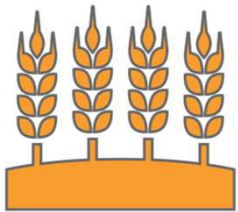
- Know in advance where your product is going and by what means

# Exporting – Common Risks & Risk Transfer Tools



## People

- Risk: Accident, Natural disaster, medical emergency, political unrest
- Risk Transfer Tools: Foreign Workers compensation, Travel Accident Insurance, Kidnap & Ransom Coverage



## Products

- Risk: Liability, Loss of product in-transit, recall
- Risk Transfer Tools: International liability program added to domestic coverages, Ocean Marine Coverage, Global product recall



# Thank you.

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