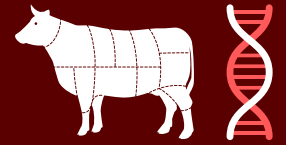


WISCONSIN EXPORTS

Meat and Meat Products



Wisconsin ranks
15th
in the U.S. for meat and
meat product exports.

2021 Exports by Product



Meat sausages are Wisconsin's top meat export product. Wisconsin ranks 1st in the U.S. for bovine semen and raw furskin exports.
Wisconsin's meat export products include livestock, meat, sausages, meat offal, fats, oils, bovine semen, furs, and hides.

Top 10 & Targeted Markets

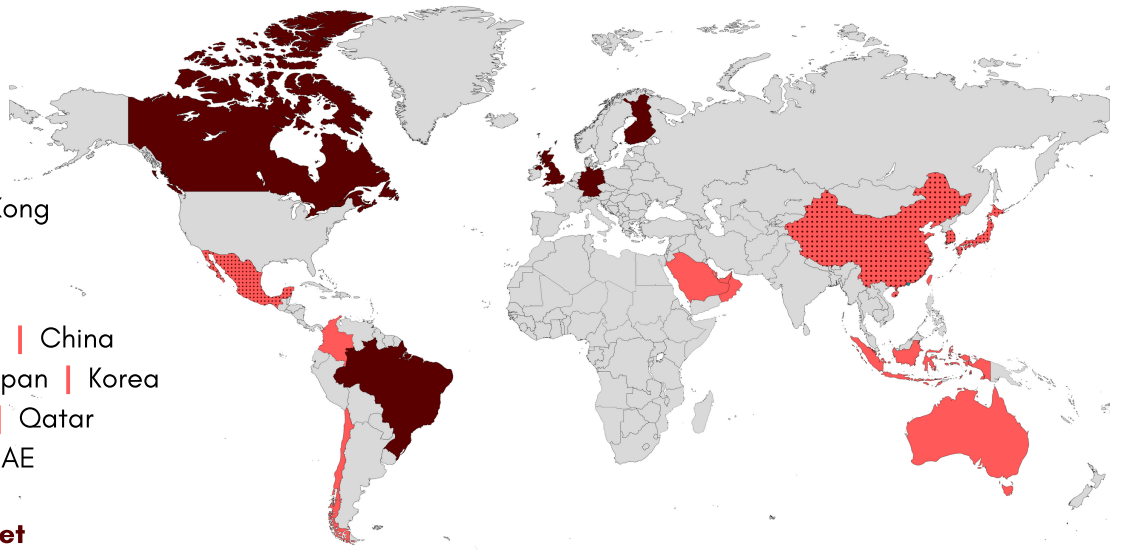
Top 10 Markets

Canada | China | Korea
Japan | Mexico
United Kingdom | Finland
Brazil | Germany | Hong Kong

Targeted Markets

Australia | Bahrain | Chile | China
Colombia | Indonesia | Japan | Korea
Kuwait | Mexico | Oman | Qatar
Saudi Arabia | Taiwan | UAE

Top 10 & Target Market



Strengths

- Master Meat Crafter Program
- Recognized food safety regulations and standards
- Consumer preference for U.S. products
- Strong animal health protocols

Opportunities

- Interest in western food products
- Introductions to new markets
- Country taste research for product innovation
- Global demand for livestock and genetics
- Animal health concerns in other countries